Company Announcement Press Release



VIP Apps Consulting Transforms Syndication Processes of the Captive Finance US Subsidiary of a Japanese Imaging and Electronics Giant

Focused on streamlining syndication and investor/funder management processes, VIP Apps Consulting collaborated with a major player in the imaging and electronics equipment industry to address challenges associated with managing syndicated equipment leases with Oracle integration.

FOR IMMEDIATE RELEASE

April 2024 - VIP Apps Consulting, a leading consulting firm at the forefront of technology innovation, proudly announces the successful completion of a ground-breaking project with a prominent imaging and electronics equipment manufacturer in the United States. Specialising in management consulting, business process automation, and technology consultancy, VIP Apps Consulting collaborated with the Japanese manufacturer to streamline and elevate their investor management processes and solution.

The client faced administrative challenges in managing syndicated leases. Handling multiple investors and a significant volume of syndicated assets presented hurdles such as administrative overhead, data synchronization issues, cash flow management, and manual processing for buyouts.

Leveraging its 'DELIVER' methodology, VIP Apps Consulting undertook an initial review of the client's business processes. The team then leveraged the Oracle platform for key functionalities module to align external investor processes with client's leasing entity processes. The solution also involved converting syndicated lease contracts data to the target platform to bolster the new process and get immediate ROI on the process and productivity improvements.

In subsequent phases, VIP Apps Consulting addressed key client objectives, including leveraging existing application capabilities, automating back-office processes, addressing functionality gaps, and implementing system-supported controls. The result was a comprehensive solution that improved operational efficiency and partner and customer satisfaction with better data and informed decision making.

VIP Apps Consulting delivered a complete solution using its tried-and-tested methodology, encompassing process landscapes, documented requirements, Investor Agreement life cycle management and accounting configurations, custom component code and documentation, and data migration.

The collaborative effort between VIP Apps Consulting and the client resulted in a streamlined business

process, automation of routine operational activities, and improved process controls for lease data synchronisation.

The project successfully went live, with VIP Apps Team providing Early Life Support following 'Go Live.' The client now operates with a new, efficient, and automated system, enhancing their leasing operations and reconciliation processes with their Investor/Funding partners.

For more information, please contact:

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About VIP Apps Consulting

VIP Apps Consulting is a long established consulting firm specialising in management consulting, business process automation and technology consultancy with direct focus on the equipment leasing and vehicle asset finance industry. We operate at the intersection of technology and businesses to bridge industry process outcomes to solutions and vice versa. Using our unique proprietary AMOBI and DELIVER methodologies, we develop innovative and holistic technology solutions aligned with our client's business goals and for the next generation of financial services ecosystems. Our core Services:

- Process Automation Solutions
- Continuous Improvement (AMOBI) Methodology
- Industry Specific Solutions and Alliances
- Core Platform/Technologies (Salesforce, Microsoft, Oracle)
- Portfolio Migration Enterprise Architecture Services