Salesforce FutureFS Workshop

Digital Lending & Leasing Strategy

6 hours; up to 8 participants; in-person preferred; price on application

This workshop is designed to help Lending & Leasing organisations leverage the full potential of Salesforce Financial Services Cloud and Digital Lending.

By partnering with VIP Apps Consulting, participants will gain insights into how to transform their business processes, improve customer experience, and drive operational efficiency through Salesforce solutions.

WHO SHOULD ATTEND

Participants should be responsible for driving technology investments and process improvements across the organisation.

- CTOs, CFOs and Finance Leaders
- Loan Origination Managers
- Leasing Operations Leaders
- Digital Transformation Heads

WORKSHOP STRUCTURE

Our Digital Lending Experts bring their expertise to your vision of where you want to get to through a considered Salesforce plan.

Team Future Vision   Today View   Future with Digital Lending   Salesforce Plan

WORKSHOP DELIVERABLES

1. An agreement on the future vision for digital lending and leasing operations, with clear business objectives defined.
2. A detailed analysis comparing your current operations with the desired future state, identifying areas of improvement.
3. Identification of high-priority use cases for digital lending and leasing, leveraging Salesforce's Financial Services Cloud, Digital Lending and VIP Apps Accelerators.
4. A roadmap to implement Salesforce Financial Services Cloud, driven by VIP Apps' proprietary AMOBI & DELIVER methodologies for streamlined digital transformation.
5. Clearly outlined next steps for implementation, with assigned owners and timelines, ensuring smooth execution and measurable success.

- Establish a strategic vision for the future for lending and leasing
- Consider architectural options for Digital Lending and Leasing

- Review current state process, technology, platforms and architecture
- Execute on a Salesforce roadmap, and plan with specific milestones to meet the vision

ACCELERATORS FOR RAPID RESULTS

We deploy our own Salesforce Accelerators for lending originations, credit decisioning, document AI, and franchise management to deliver rapid results at a fraction of the cost. By maximising the Salesforce platform's OOB features, we reduce development costs and implementation timelines, delivering faster ROI and simplifying long-term support.

ABOUT VIP APPS CONSULTING

As a trusted Salesforce implementation partner, VIP Apps Consulting specialises in delivering Salesforce solutions to the financial services industry. Our expertise in digital lending, leasing, and financial services transformation helps organisations streamline operations, improve customer experience, and drive growth. With AMOBI and DELIVER, our consultants ensure optimised system implementations and business processes.